

Deputy Chairman

1. Maintain regular formal and informal dialogue with the Chairman and the CEO and develop a close and trusting working relationship with the CEO.
2. Deputise for the Chairman in his absence
3. Assist the CEO in all respects, and whenever requested
4. Be a member of the Nominations Committee. Attend the Remuneration Committee by invitation
5. Lead by example with the aim of demonstrating Dunelm's key business principles to all staff across the company.
6. Focus on strategic activities that a) increase shareholder value and b) serve to embed the long-term culture and values of Dunelm within the workforce in general.
7. Be highly visible to stores and demonstrate the Board's and Family's determination always to offer the Simply Value for Money proposition with the highest levels of service to customers and internal efficiencies.
8. Deputise for the Chief Executive in the event of extended absence.