

Take-back scheme

Overview

Percentage sales value of products for which we offer an easy-to-use take-back service.

Scope

This metric includes all products ranges across the business.

There are currently 9 stores which are too small to accommodate the textiles take-back scheme, however other store alternatives are available to customers and therefore no impact to the calculation of the metric.

On 3 May 2022, Dunelm (Soft Furnishings) Ltd acquired the trade and assets of Sunflex, a division of Hunter Douglas (UK) Limited. Due to the timing of this acquisition, this metric for FY22 excludes any data in relation to the Sunflex business.

Methodology

Data collection

Listing of all departments and subcategories where take back schemes are offered is collated based on current agreements with third parties.

Sales data is obtained from the financial reporting system for each reporting period.

Data estimates

No estimates are used in this calculation.

Calculations

For each reporting period, percentages of sales for each department and subcategory where take back schemes are offered is calculated as a proportion of total sales.

£m sales of department sub-categories where take-back scheme offered	=	% sales value of products with take-back service
£m group sales		

Baseline year

There is no baseline comparative as this is an absolute metric.