

## **DUNELM COMPETITION LAW POLICY**

### **1. POLICY STATEMENT**

- Dunelm supports competition law as it helps to bring down prices, and enables us to provide “simply value for money” to our customers.
- It is our policy to comply with competition law in all countries in which we operate.

### **2. COMPETITION LAW AND OUR SUPPLIERS**

- We will not make an agreement with a competitor or a supplier which restricts the way in which we compete.
- We require all suppliers and other parties with whom we do business to keep our commercial information confidential, and we will respect the confidentiality of third parties.
- We will not discuss or exchange confidential commercial information relating to competitors. In particular we will not discuss non-public information relating to prices charged by or to by our competitors; competitor margins; future range or pricing intentions of our competitors.
- Dunelm colleagues have been instructed to immediately terminate a conversation with a supplier if any of the above subjects are raised, and to report the conversation to the Company Secretary.
- We will take all range and pricing decisions independently. We will not agree to sell at recommended retail prices or accept any other restriction on the terms upon which we sell goods to our customers.