

## PRESS RELEASE



### DUNELM, THE HOME OF HOMES

*Dunelm launches new 'Home of Homes' ad campaign, giving shoppers a sneak peek into this season's must-have homeware*



Dunelm has officially launched its new campaign, 'The Home of Homes,' giving a sneak peek into the new season's must-have homeware.

From reliable basics that keep your home ticking, to setting up fresh when you're starting a new chapter, every room, need, taste and budget are taken care of at Dunelm.

Including kitchenware basics alongside your new statement sofa, shoppers can get their hands on all the products featured in Dunelm's [new TV advert](#).

Check out Dunelm's top picks from their [Home of Homes campaign](#).

[Beatrice Matte Velvet Corner Sofa](#)



Offering a modern take on a vintage style, the Beatrice corner sofa is the perfect addition to any home. This sofa is upholstered in a 100% recycled velvet fabric that's both luxuriously soft and kind to the environment, made using recycled plastic bottles.

### [Avril Blue Layered Glass Pendant Ceiling Fitting](#)



Creating a stunning focal point, the Avril Blue Layered Glass Pendant Fitting adds a pop of colour to any room and serves as an eye-catching statement piece.

### [Striped Green Tumbler](#)



Crafted with care from glass, the Striped Tumbler Glass boasts a bright, fun, striped design and is available in multiple colourways. Add some vibrancy to your glassware today!

### [Joy Scalloped Serving Platter](#)



Bring some Joy to your dinner parties with this bright and colourful serving platter. The perfect size for large portions of food, this is an absolute hosting must-have.

### [Lars 12 Piece Dinner Set](#)



Whether you've just moved into a new place or simply fancy a change, this Lars 12 Piece Dinner Set is the perfect set to get you started. Included are four dinner plates, four side plates and four cereal bowls – all of which are microwave and dishwasher friendly for your added convenience!

### [Joy Embroidered Cushion](#)



Add a joyous touch to your favourite armchair with Dunelm's hand embroidered JOY slogan cushion. It's perfect for a quick colour refresh and great for brightening up your living space.

### [Multicoloured Slogan Throw](#)



Cosy up on the sofa with Dunelm's soft and cosy Pride & Joy slogan throw, crafted from warming polyester which is machine washable for convenient cleaning.