



9 November 2023
Dunelm Group plc

At Home with Dunelm event

Dunelm Group plc (“Dunelm” or “the Group”) is today hosting ‘At Home with Dunelm’, an event for institutional investors and sell-side analysts.

Chief Executive Officer, Nick Wilkinson, and Chief Financial Officer, Karen Witts, will be joined by leaders from the Group for a live showcase on product mastery and to present various case studies which lift the lid on how we think about digital capability building.

No material new financial information or targets will be disclosed. A copy of the presentation will be made available following the event on our website at <https://corporate.dunelm.com>.

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Notes to Editors

Dunelm is the UK's market leader in homewares with a purpose 'to help create the joy of truly feeling at home, now and for generations to come'. Its specialist customer proposition offers value, quality, choice and style across an extensive range of c.75,000 products, spanning multiple homewares and furniture categories and including services such as Made to Measure window treatments.

The business was founded in 1979 by the Adderley family, beginning as a curtains stall on Leicester market before expanding its store footprint. The business has grown to 180 stores across the UK and has developed a successful online offer through dunelm.com which includes home delivery and Click & Collect options. 152 stores now include *Pausa* coffee shops, where customers can enjoy a range of hot and cold food and drinks.

From its textiles heritage in areas such as bedding, curtains, cushions, quilts and pillows, Dunelm has built a comprehensive offer as ‘The Home of Homes’ including furniture, kitchenware, dining, lighting, outdoor, decoration and DIY. The business predominantly sells specialist own-brand products sourced from long-term, committed suppliers.

Dunelm is headquartered in Leicester and employs over 11,000 colleagues. It has been listed on the London Stock Exchange since October 2006 (DNLM.L) and the business has returned over £1bn in distributions to shareholders in the last ten years¹.

¹ Ordinary dividends plus special dividends plus special distributions.