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Strictly Private & Confidential

The Directors
Dunelm Group PLC
Watermead Business Park
Syston
Leicestershire
LE7 1AD

3 October 2014

Dunelm Group PLC (the "Company") Proposed Rule 9 whitewash

Dear Sirs

We refer to the Circular to Shareholders of the Company of today's date.

UBS Limited hereby consents to the issue of the Circular to Shareholders with the inclusion of its name and the references thereto in the form and context in which they appear.

Yours faithfully

UBS Limited

Craig Calvert

Managing Director

Nicola Kaye

Director

for and on behalf of UBS Limited For and on behalf of UBS Limited